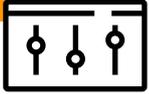


Peakboard privacy statement.

Your privacy is important to us. This privacy statement explains the personal data Peakboard processes, how Peakboard processes it, and for what purposes.



Privacy Settings

To protect your privacy, all Peakboard products allow you to completely disable the collection of usage and error data. As default, the collection of data will always be **disabled**.



Collected data

Peakboard tries not to collect personal data of any form. In some cases this is not completely feasible. If this is the case, Peakboard tries to minimize and **anonymize** the collected data as much as possible. Data is collected from you, through our interactions with you and through our products. The data we collect depends on the context of your interactions with Peakboard and the choices you make, including your privacy settings and the products and features you use. The data collected by our products is anonymized in such a way that it cannot be traced back to you.

You have choices when it comes to the technology you use and the data you share. When we ask you to provide personal data, you can decline. Where we need to collect personal data by law or to enter into or carry out a contract with you, and you do not provide the data, we will not be able to enter into the contract; or if this relates to an existing product you're using, we may have to suspend or cancel it. We will notify you if this is the case at the time. Where providing the data is optional, and you choose not to share data, there will be absolutely no difference for you.



How we use collected data

Peakboard uses the data we collect to provide you with rich, interactive experiences. In particular, we use data to:

- Provide our products, which includes updating, securing, and troubleshooting, as well as providing support.
- Improve and develop our products.
- Advertise and market to you, which includes sending promotional communications, and presenting you with relevant offers.

Personalized data is only processed manually and only when it is necessary for communication and interaction with you.

Anonymized data can be collected and grouped automatically, but is also only processed using manual methods. All data will only be used **within Peakboard** and will not be passed on to third parties under any circumstances.



How to access and control your personal data

You can also make choices about the collection and use of your data by Peakboard. You can control your personal data that Peakboard has obtained, and exercise your data protection rights, by **contacting us**:

e-mail: info@peakboard.com

phone: [+49 711 46 05 99 60](tel:+4971146059960)